

# ŚLĄSKIE

Voivodeship capital	Katowice
Area	12,294 sq. km
Population	4,741,500
- urban	79.1%
Special Economic Zones	Katowice
International airport	Katowice International Airport in Pyrzowice

## Advantages

- High income potential of the population – a large and absorptive market
- Growing demand for investments
- Direct proximity of the Czech Republic and Slovakia; the region is located at the junction of international transit routes with fast connections to important centres in Poland and abroad
- The region should become a part of the trans-European and global transport and telecommunications systems; construction of transit routes and logistic infrastructure accelerated in the region, including the North-South transport axis
- A well-developed network of universities; great science, research and design potential of the existing institutes, centres and businesses; large concentration of science and technical staff
- Rich tourist and recreation potential in the voivodeship
- Jasna Góra – a centre of national and international pilgrimages.

## THE KATOWICE SPECIAL ECONOMIC ZONE



Almost 4.9 million people live in the Śląskie Voivodeship (the Silesian region). It is the second most populated province of Poland. It is also the most densely populated region, with 398 people per square kilometre (123 the national average). There are 167 towns (12 of which have a population of 100 thousand). The province has a large number of profitable companies, employing the total of more than 3 million people. This region has 13.02% of Polish enterprises, and 21.25% of the entire workforce. This means that one in every five Poles works in Silesia. The Silesian region is renowned for its work ethos, and guarantees a reliable and well-trained workforce. Silesia is one of the most highly industrialized parts of Poland, offering vast opportunities for inter-company cooperation. Various research institutes rank the Śląskie Voivodeship as one of the best and most attractive investment opportunities. These reports evaluate: the depth of the local market, the structure of the labour market, the attitude towards investments, the efficiency of economic transformation, the technical infrastructure and the base for surrounding business. The Katowice region has undoubtedly the best communication infrastructure, accessibility and industrial resources. The Province offers investors an

excellent infrastructure and a well-qualified workforce. There are 11 institutions of university level functioning in the Śląskie Voivodeship. These include:

1. The University of Silesia in Katowice (41,000 students in 31 faculties);
2. The Silesian Technical University in Gliwice (33,000 students in 12 faculties);
3. The University of Economics in Katowice (12,000 students in 4 faculties);
4. The Silesian Medical Academy (4,500 students in 5 faculties; the Academy trains about 15% of all health-care staff in Poland).

Many representatives of foreign companies operate in Katowice. The majority of these are: German, Austrian, Italian, American, Belgian, French and Dutch enterprises. There are over 370 bank outlets operating in the province. These include both Polish and foreign-based banks, e.g. Raiffeisen Centrobank, Citibank, Deutsche Bank, BNP-Dresdner Bank, Bank Austria Creditanstalt, Credit Lyonnais and Société Général. There are also several brokerage offices in Katowice. In the Śląskie Voivodeship there are numerous institutions for promoting regional development and economic organizations, such as industrial and regional chambers



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of commerce responsible for extensive promotion of the region. The International Katowice Fair is based here, being one of the most important fair events organized in the country.

### Profile of the Katowice Special Economic Zone



The Katowice Special Economic Zone Co. (KSEZ) was established by Ordinance of the Council of Ministers of 18 June 1996 (Journal of Laws No. 88, item 397 with later amendments), in order to assist and accelerate the restructuring processes and to create jobs in the Katowice region. The zone has been established for a period of 20 years (until 8 August 2016) and is managed by Katowicka Specjalna Strefa Ekonomiczna S.A. (the Katowice Special Economic Zone Co.) with its head office in Katowice. The Katowice Special Economic Zone is spread over a wide area and consists of four subzones:

- The Gliwice Subzone;
- The Sosnowiec and Dąbrowa Górnicza Subzone;
- The Tychy Subzone;
- The Jastrzębie Zdrój and Żory Subzone.

The Zone occupies a total of 1,077 ha within 30 different sites, so that investors are able to choose the most suitable location.

### THE GLIWICE SUBZONE

The town of Gliwice is located on the Kłodnica River, in the western part of Upper Silesia. The city is 750 years old. It has an area of 134 km<sup>2</sup> and a population of 214,000. Gliwice is located 52 km from the Czech

border, 128 km from the Slovak border, 373 km from the Ukrainian border and 313 km from the German border. The city is an important rail junction. There is an inland port, the largest in Poland, linking the city with the Oder River and the Baltic Sea as well as with Germany and the Benelux countries via the canals.



There is a Duty Free Zone within the port. The international airport in Katowice is 43 km from the city, and offers scheduled flights to Warsaw, Frankfurt, Düsseldorf, Vienna and Stuttgart. The city has a sports airport, which may be used for air-cabs and other business purposes. The Gliwice Subzone is the biggest one in the Katowice Special Economic Zone.

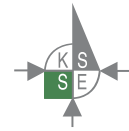
It incorporates two areas within a total of 382 ha:

- The "Main" Area is located in the western part of the city and has the total of cá. 323 ha;
- The Bojkowska Area is in the eastern part of the city, and has the total of cá. 31 ha.

There are also smaller areas:

- the Zabrze 1 and 2 Areas have the total of 15.9 ha,
- the Pole Labędy Area 11.3 ha,
- the Walcownia Metali Labędy Area – 0.85 ha.

Plots: 0.5-15 ha. Cost: cá. PLZ 30-60/m<sup>2</sup>.



## THE KATOWICE SPECIAL ECONOMIC ZONE

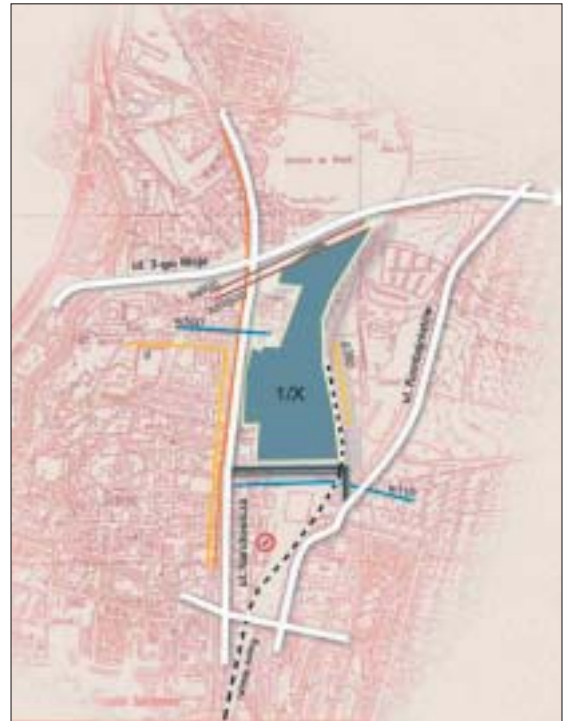
Activities in the production and manufacturing sector, as well as in IT and computer sciences, are among the preferred activities.

### THE SOSNOWIEC-DĄBROWA SUBZONE

The Sosnowiec-Dąbrowa Subzone is located within two neighboring cities of Sosnowiec and Dąbrowa Górnicza, in the eastern part of the Śląskie Voivodeship. In 2000, an industrial area within the city of Częstochowa was included. The national road



linking Silesia with Warsaw, Łódź and Gdańsk goes via Sosnowiec. The A4 motorway from Wrocław to Kraków is 12 km from the city centre. The proximity of Katowice, the capital of the voivodeship and its location close to the international airport in Katowice - Pyrzowice (20 km) are the city's main advantages. Dąbrowa Górnicza has excellent links with the east-west and north-south international routes. The Katowice - Warsaw, Częstochowa - Kraków and Katowice - Kielce railway lines run through Dąbrowa Górnicza. The station where trains are transferred from the narrow gauge to the wide gauge tracks, linking Poland with the developing Ukraine and Russia, is also one of the city's advantages. Częstochowa has both direct and indirect links with all the important regions and cities in the country and with the border crossings. The city is located on five railway routes and 11 roads of different categories, including the most important one connecting Gdańsk, Warsaw and Silesia with the border crossing to the Czech Republic. 50 km away is the Katowice-



Pyrzowice airport, the airports in Kraków (140 km from Częstochowa) and Warsaw (220 km away). Industrial plots totaling 131 ha, of the 347 ha within the Subzone, have been sold so far. They have been purchased by 20 companies representing both Polish and foreign capital, including German, Italian, Dutch and American. The investment offer in the Sosnowiec-Dąbrowa Subzone consists of 216 ha of industrial land divided into 13 different areas located in Sosnowiec, Dąbrowa Górnicza and Częstochowa.  
*Plots: 0.8-30 ha. Cost: cá. PLZ 30-60/m<sup>2</sup>.*

### THE TYCHY SUBZONE

The Tychy subzone covers 144 ha and comprises three areas:

- The EAST Industrial Area (124 ha);
- Technopark (13 ha);
- The Turyńska Area (7 ha).

Tychy is located 20 km from Katowice, at the railway and road junction of the Warsaw-Vienna and Kraków-Wrocław routes. Domestic and international car routes cross the city in the form of ring roads with exits to the city centre and the industrial areas. The planned investments include railway track linking



## THE KATOWICE SPECIAL ECONOMIC ZONE

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industrial area with main national and international communication routes. Tychy is 58 km from the Katowice-Pyrzowice airport and 65 km from the Kraków (Balice) airport. Nearest border crossings:

- Cieszyn - 100 km (1.5 hours);
- Medyka - 335 km (5.5 hours);
- Terespol - 450 km (6.2 hours);
- Świecko - 416 km (6 hours).

*Plots: 0.9-7 ha. Cost: ca. PLZ 40-60/m<sup>2</sup>.*

### THE JASTRZĘBIE - ŻORY SUBZONE

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This subzone is the most southern protruded location. It is dispersed and consists of 206.3 ha of land located in Żory, Pawłowice Śląskie, Jastrzębie Zdrój and

Godów. Since 21 August 2001, sites in Bielsko-Biała, Rybnik and Czerwionka-Leszczyny have been a part of the zone. So far, there are 22 investors and 60% of the area is ready for development. The variety of locations makes it possible to satisfy the needs of different investors.

The investment there guarantees attractive location, good communication, closeness to national road No. 81 (Warsaw - Katowice - Wisła) and border crossings to the Czech Republic, absence of onerous industry, closeness to resorts in the Beskid Śląski and closeness to the Upper Silesian Industrial District.

*Plots: 0.5-20 ha. Cost: ca. PLZ 20-55/m<sup>2</sup>.*

#### The top foreign investors in the Katowice Special Economic Zone

Zone Investor	Committed investment (USD million)	Origin	Sector
Opel Polska	310.0	USA	Automotive
Guardian Industries Poland	116.0	USA	Glass works
Isuzu Motors	111.0	Japan	Automotive
Fiat-GM Powertrain Polska	108.0	Italy	Automotive
Ekocem	40.0	Germany	Building materials
Caterpillar Polska	30.0	USA	Building machines
Delphi Polska Automotive Systems	27.4	USA	Automotive

#### Management of the Zone:

##### Katowice Special Economic Zone

##### Katowicka Specjalna Strefa Ekonomiczna S.A.

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#### Management Board:

*President: Piotr Wojaczek*