

# WARMIŃSKO-MAZURSKIE

Voivodeship capital	Olsztyn
Area	24,203 sq. km
Population	1,428,600
- urban	60.2%
Special Economic Zone	Warmia and Mazury
International airport	Mazury Szczytno – Szymany International Airport

## Advantages

- Located near the border of Poland and the future border of the EU; access to the Baltic Sea

- Proximity of the designed A1 and *Via Baltica* motorways
- Good conditions for development of "clean" industries
- Advantageous farm size structure, large potential for agricultural and food production
- Well-differentiated industry
- A network of cities to participate in the general development of the region
- Large labour resources
- Environmental advantages and a strong cultural heritage make the region suitable for development of tourism.

## THE WARMIA AND MAZURY SPECIAL ECONOMIC ZONE



### PROFILE OF THE REGION

The Warmińsko-Mazurskie Voivodeship borders on the Kaliningrad District of the Russian Federation and on the following Polish voivodeships: Podlaskie, Mazowieckie, Kujawsko-Pomorskie and Pomorskie. The voivodeship has an area of 24.203 sq. km, which constitutes 7.7% of the total area of Poland (fourth largest voivodeship in terms of size). The voivodeship comprises arable land (54% of the area), forests (29%) and water (6%).

Nearly 92,000 companies operate in the voivodeship; 95.5% of them are privately owned, and 45% – operate in the public sector. In the latter, state-owned agencies predominate (59%), while in the private sector – natural persons conducting business activity (84%). 38% of the companies are involved in trade, 11% – in manufacturing, 10% – in construction industry, and 8% – in transport services.

Warmia and Mazury are areas of outstanding natural beauty – as much as 20% of Poland's protected territories are located in this voivodeship (8 landscape parks and 96 nature reserves). The areas are unspoiled and in many places the pollution level is low. Discharge of dust and gas pollutants into the atmosphere is the lowest recorded in the country. More than 93.5% of sewage is treated.

The voivodeship is one of the least populated ones

(the total of 1,464,000 inhabitants) and it holds the 12<sup>th</sup> position in Poland in this respect. The population density is the lowest in Poland – 60 people per sq kilometer (twice less than the national average). 60% of the population lives in towns. 29% are of pre-working age and 60% – of working age.

The most serious problem in the voivodeship is the situation on the labour market. There is 24% unemployment, which means that labour costs in the voivodeship are nine times lower than in Germany, and about 6-7 times lower than in other EU member countries. The average gross salary in the voivodeship in 2001 was PLZ 1,830. The percentage of young people is high, and almost 30% of the adult population has high school or university-level education. Numerous educational institutions actively participate in the life of the voivodeship. These include:

- The Warmińsko-Mazurski University in Olsztyn;
- The Olsztyn School of Higher Education (Olsztyńska Szkoła Wyższa);
- The State Vocational Training Academy (Państwowa Wyższa Szkoła Zawodowa) in Elbląg;
- The Olsztyn Business College (Olsztyńska Wyższa Szkoła Zarządzania);
- Pedagogical College (Wyższa Szkoła Pedagogiczna Towarzystwa Wiedzy Powszechnej) in Warsaw, Olsztyn Branch;
- 296 vocational and technical high schools.



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Due to its beautiful landscape and nature, the Warmińsko-Mazurskie voivodeship has a large well-developed network of hotels: 940 hotels offering accommodation for 55,000 people, together with modern recreational facilities for fishing, hunting, sailing, canoeing and ice-sailing. There are also winter resorts and full size golf courses. The voivodeship has experienced management and technical staff with up-to-date qualifications, in particular in agricultural and food processing industries as well as chemical, wood processing and mechanical industries.



Olsztyn is the capital of the voivodeship. The town has a population of 170,000 and is situated 220 km from Warsaw, 190 km from Gdańsk, 610 km from Berlin and 140 km from Kaliningrad. The planned North-South motorway will run 150 km away from Olsztyn, and the Berlin-Kaliningrad motorway – 80 km away. The voivodeship is strategically located and has a well-developed railway network. The Szymany domestic airport, near Szczytno, is located 55 km from Olsztyn.

**Profile of the Warmia and Mazury Special Economic Zone**

The Warmia and Mazury Special Economic Zone was established on the basis of Ordinance of the Council of Minister of 9 September 1997. Its mission is to accelerate economic development in the region using the existing resources, favorable financial and tax incentives and the pro-active approach of investors undertaking business activities in this area. The Warmia and Mazury SEZ comprises 372.1 ha of grounds prepared for investment projects, equipped with all the necessary utilities, located in Bartoszyce, Dobre Miasto, Elbląg, Pasłęk and Szczytno. The cost

of purchasing land in the Zone is determined by negotiations with the purchaser, and is in the range of 3.50-10.50 EUR/sq m.

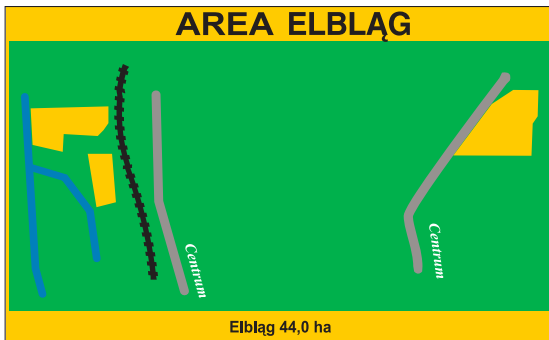
**Specification of the W-M SEZ appropriated for investment projects**

Area and infrastructure density	Bartoszyce	Dobre Miasto	Elbląg	Pasłęk	Szczytno
Total area of the subzone (ha)	103.20	45.24	44.04	39.88	139.74
Total area for sale (ha)	89.92	22.66	44.04	39.88	120.79
Largest area (plot of land) with full infrastructure (ha)	48.44	-	-	-	10.00





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**Preferred activities**

The following economic activities are preferred in the Zone:

- Agricultural and food processing industry;
- Wood processing industry;
- Electronic and electric engineering industry;
- Machine industry;
- Cosmetic industry;
- Pharmaceutical industry;
- Textile and clothes industry;
- Manufacturing of machinery and equipment for agriculture and agricultural services;
- Manufacturing of consumption goods for the Eastern market;
- Manufacturing with the use of raw materials and semi-products imported from the eastern market.

**Major foreign investors**

Major foreign investors in the Warmińsko-Mazurskie Voivodeship include:

- Michelin – France;
- ABB – Sweden, Switzerland;
- MM International Beteiligungen – Germany;
- Campoforio Alimentacion – Spain;
- Metro AG – Germany;
- Philips Lighting – the Netherlands;
- Safilin Filatures – France;
- Ikea – Sweden;
- Heye & Heinz Glass – Germany;
- Sung San Company Ltd. – South Korea.



To date, 50 newly established companies have obtained permits to conduct activities in the Warmia and Mazury SEZ, 15 of which have already commenced manufacturing activities. The total value of planned investments is EUR 48.7 million, which will enable 1,700 people to become employed.





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Foreign companies which have obtained permits to conduct business activities in the Warmia and Mazury SEZ include:

- CETCO Poland Sp. z o.o., USA, materials for construction industry;
- Atis Sp. z o.o., Germany, electronic goods;
- FORTRESS Poland Sp. z o.o., the Netherlands, wood processing;
- ESPOL Sp. z o.o., Turkey, textiles;
- Mazur-Look International Sp. z o.o., Germany, furniture.

**Management of the Zone:**  
**Warmia and Mazury Special Economic Zone**  
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**Management Board :**  
*President: Dorota Groszkowska*